

CTD CREATIVE CONSULTING

your personal online publicist

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ONLINE PRESENCE ASSESSMENT



- Assessment of your online portfolio: website, social media channels, and e-newsletter.
- An overview report providing feedback on your existing online presence highlighting strengths and issues with your digital footprint.
- An overview report of current industry trend and opportunities to strengthen your digital footprint providing suggestions for online content opportunities.
- Feedback on consistent brand messaging across all online channels.
- 30-minute meeting to review findings.



OUTCOMES



Understanding your current online presence and identifying missed opportunities.

Knowledge about current best practices in your industry of service in order to make improvements for a compelling online presence.

Once your online presence is established, you can move forward with selling your services with confidence.

